

Press Release



FOR IMMEDIATE RELEASE:

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Churchwood Touch the Stars

30th March 2011

Debt solution provider, Churchwood Finance Group, has been supporting the children's charity, the Five Stars Appeal, since June last year. The locally run charity, which helps to raise funds for children with life threatening illnesses, was chosen by Churchwood CEO Paul Naden.

"The charity is one that is very close to my heart. I believe in corporate responsibility and feel it is important for us at Churchwood that we can raise funds and awareness for this great charity. I was attracted to Five Stars, not only because of all the good work they do, but also because they have welcomed our involvement at a people level and are happy for our employees to give their time to the charity as well as just raising funds." Paul Naden (Group CEO)

The employees of the company have really taken the charity to heart and have held many fundraising events for the charity including; Fancy Dress Days, Cake Sales, Pyjama Parties, and Sponsored Hair Cuts, with many more initiatives in the pipeline. Their most recent fundraising activity saw a team of 11 brave employees throw themselves out of plane from 10,000 feet all in the name of charity. The Churchwood Skydive Team pulled together to raise the sponsorship money to do the jump and ensured that Five Stars received some much needed funds.

"I had the most amazing time, it was absolutely breath taking. Our work with Five Stars gave me the push to finally to take the leap and I am so glad I did" Louise Ashworth (Client Services Manager)

The Skydive raised over £2,600 for the charity, bringing Churchwood's total fundraising to-date to just over £9,000. Inline with one of their corporate values, Teamwork, Churchwood had set themselves a target of £10,000 to reach by June 2011, but with more fundraising plans ahead including the Bupa Manchester Run, they are confident that they will smash this target.

Available Media

Photos



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Video



URL: <http://vimeo.com/21651668>

Embedd Code:

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<iframe src="http://player.vimeo.com/video/21651668" width="400" height="300" frameborder="0"></iframe><p><a href="http://vimeo.com/21651668">Churchwood Skydive 2011</a> from <a href="http://vimeo.com/user6444294">Paul Heaton</a> on <a href="http://vimeo.com">Vimeo</a>.</p>
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